

DIGITAL LEADERSHIP CAMPUS

SIMPLE

DIGITAL

AGILE

Leading the Digital Transformation

PRODUCT DETAILS - OVERVIEW



Why is this topic important?

Increased competition and rising customer expectations are forcing many companies to focus more on digital transformation. There are already many managers and employees in companies who (want to) actively help shape the digital transformation, but in many cases the WHAT and HOW is still unclear.



How do we approach this topic?

Our program invites you and your team to experience digitization and its impact on the economy. This includes, among other things, developing suitable business models for you and your company. You will also get to know your own leading style (future leadership), which is adapted to the special situation of the VUCA world.



What will be different afterwards?

Together as co-creating team, you will gain new experience and work with us to develop tools for dealing with digitization. These will help you initiate or successfully continue your own transformation process. We enable you to actively shape the digital transformation.



PRODUCT DETAILS - APPROACH



Leading the Digital Transformation

Our approach is based on the principle "Before - BeThere - Beyond". It reflects the most important success factors for the transformation of your company.

Before: Participants take a Digital Literacy Assessment that helps them to assess their knowledge about emerging technologies and its impact.

BeThere: Our training is characterized by assessments and interactive presentations. The content input of our trainings is based on the wishes and needs of the participants.

Beyond: The success of a training determines how it continues. In our training we therefore offer a transfer exercise that helps you to make the most of the skills you have learned in your daily work

KEY TAKEAWAYS

Business

Understanding the drivers and economics of digitalization

Developing digital business models

Experiencing agile approaches to idea and product development

Leadership

Understanding the concept of ambidextrous leadership

Exploring one's own leadership style

Defining transformation requirements on three levels (business, team, personal)



PRODUCT CONTENT



Pre-work

A Digital Literacy Assessment is designed to assess their knowledge about emerging technologies and its impact.



Input

Introduction to important topics through interesting input: e.g. Cynefin Model and "Economics of Digitalization".



Break-out Sessions

Actively learn on various topics: e.g. Business Model Canvas, Agile Product Management, MVP, Future Profiler and OCSD.



Pitches

The participants' task: a one-minute presentation of the "individual cases" (pre-work) and their sprint results.



Lego Serious Play

Learn the difference between simple, complicated, complex and chaotic with four LEGO exercises.



My Own Digital Hack

Develop your own digital roadmap using various formats.



ABOUT



ABOUT INSPIREONE

InspireOne partners with organizations to help manage these changes scenarios and achieve business results, through contextualized and inspiring interventions around leadership and people development, strategic alignment and building strong sustainable cultures.

InspireOne is a leading consulting firm with nearly two decades of experience in offering organizational and leadership development solutions. We strongly believe that unparalleled success can be achieved when organizations are able to transform their most valuable asset-their human capital - to organizational capability.

INSPIREONE'S GLOBAL PARTNERS



We have experience working for an extensive range of companies

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